

We are looking for a

VISUAL GRAPHIC DESIGNER

Keywords: Research and Innovation projects / Communication / Green Technologies

Job category: EC funded projects visual, web and video development

Job location: Switzerland

Contract: Permanent

Start date: Q4 2023/Q1 2024

Salary: Depending on the experience of the candidate, to be discussed

Holiday: 25 days per annum, plus statutory holidays

JOB DESCRIPTION AND RESPONSIBILITIES

We are looking for a Visual Graphic Designer, with a thorough knowledge of and at **least 3 years' experience** in curating the development of visual concepts to communicate, inspire, inform, and captivate the uniqueness of green digital solutions and innovation. Preferably you should have also experience in managing the visual communication of complex European research and innovation (R&I) funded projects (i.e. Horizon Europe).

As a Visual Web Designer in Digital For Planet you will manage the entire process of defining requirements, visualising and creating graphics including illustrations, logos, layouts, videos and photos of research and innovation projects (either financial or funded by the European Commission / SERI) aiming to develop digital solutions that are green and that will ensure the sustainable development of our economy and society.

As passionate about storytelling and multimedia audience engagement, you will produce and publish visual content for research and innovation projects. Your day-to-day responsibilities will include:

- Create visual elements such as logos, original images, and illustrations, animations, infographics to help deliver a message.
- Create and design various materials for print and digital collateral.
- Design, illustrate and update creative content and graphics for websites and social media platforms, including static and interactive features.
- Update and improve existing websites as needed.
- Support the organisation of webinars, workshops, conferences and events in Europe and beyond with high profile stakeholders, with preparation / production of booths, publications, information materials, event programmes, brochures, posters etc, in print and digital formats.

In close collaboration with the rest of the Digital For Planet team you will contribute to defining and maintaining the image of the organisation, delivering communications to support marketing and business acquisition, shaping corporate communications, PR, social media, events, and content creation Digital For Planet is involved in.

Close collaboration is also expected with the activities and work led by Martel Innovate that is the founding member of Digital for Planet.

You will be active in a friendly international environment and take part in international R&I projects across Europe (and beyond from time to time). In this respect, some travelling within (and rarely outside Europe) might be entailed.

FIT FOR THE CHALLENGE

- Ability to research and understand complex subject matter to produce succinct, engaging creative visuals for different audiences
- Comfortable developing multimedia content (Web, social media, photos, video, infographics, laying out documents and presentations, animations etc.) across multiple channels.
- Ability to generate and translate ideas and concepts into first class visual material.
- Ability to think creatively and problem-solve through design with a keen eye for aesthetic and details.
- Prioritise and manage multiple projects within design specifications and under specific budget restrictions.
- Experience in presenting ideas and concepts.
- Comfortable in a high-volume, fast-paced and dynamic environment.
- A "can-do" attitude with the ability to accurately interpret instructions, understand what is needed and deliver products to expectations.
- Interest in and good understanding of the ICT industry – at least of a subset of specific domains (IoT, Cloud, AI, Telecoms, Creative Industry, Media, etc.).

More specifically:

- University degree or diploma in graphic design, visual arts, media, communications, advertising or a related field is required.
- Ability to convert comprehensive layout and wireframes into working HTML pages. Experience building aesthetically outstanding, responsive WordPress websites.
- Well versed with Web Designing, HTML, CSS, Javascript, JQuery.
- Ability to understand CSS changes and their ramifications to ensure consistent style across platforms and browsers.
- Proficient in Microsoft Office products with a focus on Word and PowerPoint (e.g., building and maintaining templates).
- Exceptional typography, graphical layout, and analytical skills.
- Good Knowledge and experience of Photoshop, Lightroom, Illustrator, Premier Pro, After Effects & Final Cut Pro Other Skills & Competencies.
- Experience in photo/video shooting and editing using Premiere PRO, After Effects, Audition will be regarded highly.
- Excellent English.

What is a plus?

- Previous work in the sustainability domain
- Proven experience in the context of EC funded projects
- A Master's degree (or equivalent) in Communication / Media

DO YOU WANT TO APPLY?

Send:

- Your CV
- Cover letter (clearly elaborate on why you are the right person for the job)
- Applicants should provide a digital portfolio with their applications (by hyperlink, QR code or similar).
- Hard-copy portfolios or attachments should not be submitted.

via email to careers@digital4planet.org indicating **“Visual Graphic Designer”** in the subject.

ABOUT DIGITAL FOR PLANET

Digital for Planet is a non-profit association that unites a collaborative network of private, public, and research institutions from across the digital sector. Our vision is a digitally empowered society that ensures equal opportunities for everyone and lives in harmony with the environment. Together with our members and partners, we strive to advance the development and adoption of green digital technologies for the sustainable development of our society and the prosperous future of our planet.