## We are looking for a

# VISUAL WEB DESIGNER

**Keywords:** EC Funded Projects / Communication / Green Technologies

**Job category:** EC funded projects visual, web and video development

**Job location:** Switzerland

**Contract:** Permanent

**Start date:** Q4 2022 / Q1 2023

**Salary:** Depending on the experience of the candidate, to be discussed

**Holiday:** 25 days per annum, plus statutory holidays

## JOB DESCRIPTION AND RESPONSIBILITIES

Concerned about the future of our environment? Interested in developing more sustainable digital technologies? Join [Digital for Planet](#) a non-profit association organisation based in Switzerland. We promote innovation and solutions to empower individuals, businesses, and public institutions to be digitally sustainable, in line with the European Green Deal objectives and the UN Sustainable Development Goals.

We are looking for a Visual Web Designer, with a thorough knowledge of and at **least 3 years' experience** in curating the development of visual concepts to communicate, inspire, inform, and captivate the uniqueness of green digital solutions and innovation. Preferably you should have also experience in managing the visual Communication of complex European research and innovation funded projects (i.e. Horizon 2020).

As Visual Web Designer in Digital for Planet, you will manage the entire process of defining requirements, visualising and creating graphics including illustrations, logos, layouts, videos and photos of European-funded and commercial research and innovation projects in various ICT fields, including for instance 6G, smart cities, green technologies, cloud edge computing, computer graphics etc.

You are passionate about storytelling and multimedia audience engagement. You will produce and publish visual content for Horizon Europe projects and Digital for Planet. You will creatively develop the ICT field. Your day-to-day responsibilities will include:

- Managing the entire process of defining requirements, visualizing and creating graphics including illustrations, logos, layouts and photos for EC funded projects. You'll be the one to shape these visual aspects.
- Create visual elements such as logos, original images, and illustrations, animations, infographics to help deliver a message.
- Create and design various materials for print and digital collateral.
- Design, illustrate and update creative content and graphics for websites and social media platforms, including static and interactive features.

- Support the organisation of webinars, workshops, conferences and events in Europe and beyond with high profile stakeholders and limited budget (i.e. publications, information materials, event programmes, brochures, posters etc, in print and digital formats).
- Coordinate with the editorial team to improve content presentation/ layout (news, social media posts, videos etc.)
- Update websites as needed.

In close collaboration with the rest of the Digital for Planet team, you will contribute to defining and maintaining the image of the company, delivering communications to support marketing and business acquisition, shaping corporate communications, PR, social media, events, and content creation Digital for Planet is involved in.

You will be active in a friendly international environment and take part to international R&D projects across Europe (and beyond from time to time). In this respect some travelling within and outside Europe will be entailed.

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## FIT FOR THE CHALLANGE

- Ability to research and understand complex subject matter to produce succinct, engaging creative visuals for different audiences.

- Comfortable developing multimedia content (Web, social media, photos, video, infographics, laying out documents and presentations, animations etc.) across multiple channels.

- Ability to generate and translate ideas and concepts into first class visual material.
- Ability to think creatively and problem-solve through design with a keen eye for aesthetic and details.
- Prioritize and manage multiple projects within design specifications and budget restrictions.
- Experience in presenting ideas and concepts.
- Comfortable in a high-volume, fast-paced and dynamic environment.
- A "can-do" attitude with the ability to accurately interpret instructions, understand what is needed and deliver products to expectations.

- Interest in and good understanding of the ICT industry – at least of a subset of specific domains our projects and members are active in (IoT, Cloud, AI, Telecoms, Creative Industry, Media, etc.).

**More specifically:**

- University degree or diploma in graphic design, visual arts, media, communications, advertising or a related field is required.
- Ability to convert comprehensive layout and wireframes into working HTML page. Experience building aesthetically outstanding, responsive WordPress websites very fast.

- Well versed with Web Designing, HTML, CSS, Javascript, Jquery. Ability to understand CSS changes and their ramifications to ensure consistent style across platforms and browsers.

- Proficient in Microsoft Office products with a focus on Word and PowerPoint (e.g., building and maintaining templates).

- Exceptional typography, graphical layout, and analytical skills.

- Good Knowledge and experience of Photoshop, Lightroom, Illustrator, Premier Pro, After Effects & Final Cut Pro Other Skills & Competencies.

- Experience in photo/video shooting and editing using Premiere PRO, After Effects, Audition will be regarded highly.

- Excellent English.

**What could be a plus?**

- Proven experience in the context of EC funded projects.

- A Master's degree (or equivalent) in Communication / Media.

## DO YOU WANT TO APPLY?

**Send:**

- Your CV.

- Cover letter (clearly elaborate on why you are the right person for the job).

- Applicants should provide a digital portfolio with their applications (by hyperlink, QR code or similar). Hard-copy portfolios or attachments should not be submitted.

via email to careers@digital4planet.org indicating **"Visual Web Designer"** in the subject.

## ABOUT DIGITAL FOR PLANET

Digital for Planet is a non-profit association that unites a collaborative network of private, public, and research institutions from across the digital sector. Our vision is a digitally empowered society that ensures equal opportunities for everyone and lives in harmony with the environment. Together with our members and partners, we strive to advance the development and adoption of green digital technologies for the sustainable development of our society and the prosperous future of our planet.